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Artisan Sauces Inc. – Privacy Policy

Introduction: This privacy statement is incorporated into, and part of, the Terms and Conditions, which govern your use of the site in general. We will use your information for the purposes set out below. We may need to update this privacy statement from time to time. We recommend that you regularly check this page to ensure that you have read the most recent version.

1. Personal information (e.g. name, e-mail address, postal address, telephone numbers) collected on this site is not sold or made available to third parties. We use it for the payment and shipment of your order and to let you know the status of that order.

2. Our shopping cart routines are performed by Yahoo!®. We will do everything possible to make sure that your shopping experience with us is pleasant and secure. We are not responsible for Yahoo's!® privacy policy practices. Please review Yahoo's!® privacy policy at: <http://info.yahoo.com/privacy/us/yahoo/>.

3. Use of Cookies: We use “cookies” to help us gather and store information about visitors to our site. A cookie is a small data file that our server sends to your browser when you visit the site. The use of cookies helps us to assist your use of certain aspects of the site. You can delete cookies at any time or you can set your browser to reject or disable cookies. You can obtain information about how to manage cookies at cookiecentral.com. We may use information from cookies for the following purposes: a. Traffic monitoring • the IP address from which you access the site • the type of browser and operating system used to access the site • the date and time of your access to the site • the pages you visit • the internet address of the website from which you accessed the site b. To recognize repeat visitors for statistical/analytical purposes. c. Anonymous tracking of interaction with online advertising, e.g. to monitor the number of times that a banner ad is displayed and the number of times it is clicked. We may connect the information that we collect through cookies with other personally identifiable information that you provide to us for certain purposes. These purposes include: customizing or personalizing your experience of the site (for example, greeting you on the site by name [and making special offers to you from time to time]); and transactional purposes, such as credit card sales. We may compile and report to third parties (such as advertisers) aggregate statistics about our users in terms of numbers, traffic patterns and related site information. These reports will not include any of your personally identifiable information.

4. Use of Information We may use personal information that we collect from you in the following ways: Marketing communications. We may use your personal information in order to communicate with you about our products and services. You may unsubscribe from such communications at any time (see ‘Unsubscribe Instructions’ below). Marketing analysis. We may use information for internal marketing analysis, for example, to assess trends among our customers or to measure the amount of traffic to our website. We may also share non-personal information with others, such as advertisers, in aggregate anonymous form, which means that the information will not contain any personally identifiable information about you. Transactional purposes. We may use your personal information in order to respond to your questions and requests and to manage transactions such as credit card payments for any goods that you order from us, or for the fulfillment of such transactions (e.g. delivery). The personal information you provide may be used by an authorized vendor to fulfill that order (e.g. FedEx). Sale and Transfer. If we sell our business or merge with another company, we may transfer or assign to the buyer or successor company information concerning your relationship with us, including your personally identifiable information and other information concerning your relationship with us and your use of

our site. In this event, we will attempt to notify you before information is transferred and becomes subject to another privacy policy, and, if we have your current e-mail address, we may notify you by e-mail. Legal purposes. We may disclose your personal information if we are required to do so by law (for example, in response to subpoenas, court orders or legal process) or where we believe such action is necessary in order to exercise, protect or defend our legal rights or the rights of our customers or users of our site. We may disclose personally identifiable information when we believe it is necessary to investigate, prevent or take action against suspected fraud or illegal activities.

5. Unsubscribe instructions You will have an opportunity to unsubscribe whenever we communicate with you. If you would like to unsubscribe from Artisan Sauces Inc. communications, please e-mail your instructions to unsubscribe@artisansauces.com.

6. Security We take security seriously and we take precautions to keep your personal information secure. We have put in place appropriate physical, electronic and managerial procedures to safeguard the information we collect. However, due to the open communication nature of the Internet, we cannot guarantee that communications between you and us, or information stored on our servers, will be free from unauthorized access by third parties. In the unlikely event that we believe that the security of your personal information in our possession or control may have been compromised, we may seek to notify you of that development. If a notification is appropriate, we will endeavor to do so as promptly as possible under the circumstances, and, if we have your current e-mail address, we may notify you by e-mail.

7. Access to your Information At your request, where the law requires us to do so, we will confirm what personal information we hold about you, update your information, remove your information and/or correct any inaccuracies in such personal information if you contact us at: info@artisansauces.com We will make every effort to respond to your request promptly.

8. Links Our site may contain links or references to other Web sites outside of our control. Please be aware that we have no control over these sites and our privacy statement does not apply to these sites. We encourage you to read the privacy statements and terms and conditions of linked or referenced sites you enter.

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